

Press Release

Five facts about Naber customer service

We offer a wide range of services to support our customers in planning perfect kitchens. As a data base, the sales media relating to the Naber catalogue are oriented towards the information needs of the specialist kitchen trade, the construction and furnishing industry and, increasingly, the end consumer. Digital services simplify the customer dialogue and are implemented by Naber in a simple and secure manner.

Product data for planning tools

The service that kitchen planners offer their customers through three-dimensional, digital room views is dependent on reliable manufacturer data. The Naber product information is stored in the standard planning tools of the kitchen industry and thus supports the customer consultation on site.

Websites with high information content

The complete Naber catalogue is available for download in digital form in the service area on naber.com. All the products are, of course, available in the shop and are easy to find. Specialist dealers benefit from a high level of transparency in the dealer portal. After logging in, they receive full price and delivery information. Basic and current information on kitchen ventilation technology for the kitchen and construction industry as well as for end customers is provided by compair-flow.com.

Short films in the video library

The video library on naber.com offers insightful short films on new products such as the built-in sink with step design or technical solutions such as the system for controlling individual lighting scenarios. Installation instructions can also be found here, for example for the waste collector pull-out technology. In the download area of the website, customers and interested parties have access at all times to the digital product brochures showcasing contemporary accessories for the kitchen and bathroom.

Training topics can be individually selected

In the Naber Training Centre, our customers can familiarise themselves with the functionality of innovations and highlights of the product range. The topics and contents of the training sessions can be selected individually. Depending on the desired accessory focus, we equip our training room with the corresponding presentation modules and products and explain the contemporary solutions in detail. Naturally, product training is also possible at our customers' premises.

Presentation vehicles at the customer's premises

Our field service team uses the well-stocked Naber Multivans as a direct route to more customer proximity. The mobile accessory demonstrations on site are an important part of our personal customer service and show the high-quality products live and in well-planned functional displays. As in the training courses, specialist dealers can view and test innovative new products and plan them into their showrooms.

www.naber.com



Naber GmbH

A dynamically growing company within the kitchen accessories sector. More than 3,500 accessories items belong to the product range. Numerous internationally recognised design awards underline the innovative power of the family-owned business which is successful for decades.



Management

Hans-Joachim Naber is the tireless driving force behind the development and realisation of innovative products.

Ingrid Naber unerringly controls the areas human resources, organisation and finance.

Lasse Naber shapes the future direction of the company with drive and vitality.

Press release and photos for standard use. For further information please contact:

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