

Press Release

Review area30 2023

New accessories for a great ambience

The lively professional exchange about the many new products in the kitchen and kitchen accessories sector made the area30 seem like a cosmos of innovation that infuses the general economic situation with optimism. At the Naber stand, the discussions often revolved around comparatively small innovations that have a big impact on convenience and stylish interiors. Naber presented exciting new products, especially in the waste collector and faucet ranges, in lighting technology and niche equipment, and with its website including webshop.

Relaunch: new services on naber.com

Multimedia content is an increasingly important part of Naber's trade fair presentations. At this year's area30, the large screens acted as showcases for the completely redesigned website of the full-range accessories supplier. Thanks to the fresh layout with clear menu navigation and new functions, web users can quickly and easily find their way around the growing wealth of information. Naber offers an increasing amount of background knowledge on its products and systems and presents well thought-out solutions for perfect kitchens. With texts, pictures, videos, brochures, installation tips and the numerous cross-references, naber.com takes you from one creative idea to the next and to the social media content. The webshop has also been relaunched.

Service-oriented additional functions simplify the purchasing process and ensure maximum transparency.

Cox® Base Q+ for larger water tanks

Naber has extended the practical combination solution for the water tanks of the Quooker faucets and waste collectors with the variant Cox® Base Q+. This means that not only 3-litre tanks, but also 7-litre tanks of the Quooker models Combi and Combi+ can be installed next to the waste collection containers in a space-saving way. Both solutions for the popular multifunctional faucets feature clear hose and cable management for the Quooker system and the kitchen water connection. And they convince with the strengths of the SELECTAkit® quality products: highly flexible container combinations in sturdy, smooth-running and speedily installed frame systems ensure the best possible use of the scarce storage space in the sink base unit.

Elegant matt black for niches and walls

The transFORM shelf and railing system in the ACCOMODA® range from Naber provides flexible storage options with a particularly stylish design. The kitchen and home accessories placed on matt black surfaces can be indirectly illuminated. For this, colour-changing LED strips are inserted into the horizontally or vertically aligned basic profiles of the system and can be integrated into the LUMICA® LIC LED system or a smart home concept. The light can be dimmed and simply controlled by remote control or Bluetooth app. As shown at the trade fair stand in Löhne, wall units, solitary shelves and racks can be combined, along with the indispensable functional elements of the classic niche system such as glass

holders, trays, spice and bottle racks, hook strips and a power box with integrated sockets.

Kitchen faucets made entirely of stainless steel

Many a faucet attracts attention as a sculptural eye-catcher in the kitchen. The same was true of the growing variety of shapes of the kitchen faucets on display at the Naber trade fair stand. With the new Namor series in the ARMATE® SERVIZIO product range, the presentation proved a great attraction for the trade visitors. All the models in the Namor series bear the Naber logo. It stands for perfect design in full stainless steel and the highest precision. The Namor faucets are available in three contemporary designs with brushed stainless steel and matt black finishes, with a choice of swivelling outlet or pull-out hose with shower head. The standard equipment includes the laminar aerator for a splash-free water jet, which also reduces water consumption.

www.naber.com



Naber GmbH

A dynamically growing company within the kitchen accessories sector. More than 3,500 accessories items belong to the product range. Numerous internationally recognised design awards underline the innovative power of the family-owned business which is successful for decades.



Management

Hans-Joachim Naber is the tireless driving force behind the development and realisation of innovative products.

Ingrid Naber unerringly controls the areas human resources, organisation and finance.

Lasse Naber shapes the future direction of the company with drive and vitality.

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